

mirror cases by KOCHS

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Catalog
No. 45

Manufactured by
THEO. A. KOCHS COMPANY
CHICAGO

Mike Jackson 1988

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With the introduction of the fixtures shown in this catalog, Kochs takes another important forward step in the promotion of better barber shop interiors. Real interiors—comparable with those of banks, theatres, libraries, offices, hotels and fine club rooms—are made available for barber shops for the first time. Kochs introduces in this catalog mirror cases of materials used in the finest metropolitan business establishments, styled to the last-minute cry of the moderns. Mirror cases of imported, fancy wood veneers, formerly esteemed to be too costly for use in the barber shop—mirror cases of porcelain-enameled steel tile in the style of de luxe building lobbies—Kochs now offers at prices no higher than those of ordinary fixtures.

Every case is practical, useful and of the finest quality. Materials and workmanship are the best. All cabinets are made of kiln-dried lumber, finished with finest lacquers and equipped with high-grade hardware, every phase of the work being done in Kochs' own cabinet shops. Mirrors are made in the Kochs' factory—of

plate glass carefully selected for quality—double-silvered and asphaltum-coated for long life.

Kochs' mirror cases are so constructed that additional sections can be added from time to time so that shop expansion or change of location can be readily and economically accomplished. All of Kochs' mirror cases are completely assembled and fitted before shipment is made and sections are so marked that they can be reassembled after delivery without difficulty.

The description of each mirror case, while specifying regular colors of glass, cabinets and lavatories, states that choice of various other colors and finishes may

The Mirror Cases shown in this catalog are but a part of the large Kochs line. For modern mirror cases and mirror tops of decorated and colored glass ask for Catalog No. 44.

be had, if desired. Below is a list of our standard colors:

Glass: White, Ivory, Nile Green, Blue, Gray, Black.

Cabinets: White, Ivory, Pearl Gray, Silver Gray, Nile Green, Jade Green, Golden Orange, Robin's Egg Blue, Desert Tan, Black, Natural finish, Walnut finish, Mahogany finish.

Lavatories: White, Old Ivory, Pearl Gray, Nile Green, Jade Green, Robin's Egg Blue, Desert Tan, Black.

Unless otherwise specified, all mirror cases will be furnished exactly as described.

Kochs' "Indestructible" Porcelain-enameled Steel Tile

Porcelain-enameled steel tile is a new material without the numerous disadvantages of clay tile. Steel tile is the most satisfactory material of its kind for barber shop fixtures. It looks like clay tile, is just as sanitary, just as moisture-proof but it is much stronger and more durable. Steel tile can never crack or craze like ordinary tile because the porcelain enamel is fused onto a base of pressed steel. Severe shocks that would result in the destruction of clay tile, will leave steel tile unmarked. Once installed, a steel tile mirror case retains its beauty forever. The strength

of steel tile is located in the tile itself—where it belongs. No heavy substructure of steel and cement is necessary, therefore, to keep it from cracking. This results in a 75% reduction in weight, compared with clay tile cases.

The tiles are permanently attached to the back-frames at the factory. The back-frames are furnished in sections. To set up a steel tile mirror case it is only necessary to bolt the various sections together, fasten them to the wall and fit the cabinets and mirrors in their places.

THEO. A. KOCHS COMPANY
659-679 North Wells Street
CHICAGO
MANUFACTURERS

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Kochs' Porcelain-Enameled Steel Tile Mirror Case, No. 700

Original design by Theo. A. Kochs Company

EVERYTHING you have ever hoped for in a mirror case—style, beauty, shelf space, cabinet space, accessibility, enduring qualities—all are embodied in this fixture. Entire facade is of steel tile with ornamental plaques of ceramic faience tile. Base is of black steel tile with rounded top edge and corners. The tile is permanently attached to substantial wood wall frames at the factory. Furnished in sections. Each case is completely fitted before shipment is made and all parts are plainly marked, ready for setting up.

MIRRORS: Finest quality French-plate, size 30 x 48 inches, of attractive shape with polished edges, mounted directly on face of fixture with antique silver finish metal rosettes. Mitre-cut and colored decorations

LAVATORIES: Genuine vitreous China, 20 x 24 inch square top with oval bowl. These lavatories furnished only in white. Only two lavatories are required for a three-chair case, three for a four-chair case, four for a five-chair case and so on. Combination shampoo and basin fixtures with quick compression cocks, china handles, swinging spout and rubber hose with sprinkler. Furnished complete with

semi-concealed wall hangers, nickel-plated supply pipes with shut-off valves, and waste pipe with P trap to wall.

UPPER CABINETS: 9¾ inches deep, walnut finished. Black glass bottoms in open compartments. Mitre-cut plate glass panels in doors. Two plate glass shelves in each towel cabinet.

LOWER CABINETS: 30 inches wide, 42 inches high and 12 inches deep. Regularly furnished in walnut finish but may be had in any other color of fine lacquer finish. Black glass shelf on top of each cabinet, 6½ inches deep. Two upper drawers fitted with locks. Side compartments with fluted doors are for clean towels and supplies. Each has one shelf inside. Sterilizer compartment has two plate-glass shelves and glass dish for sterilizing fluid. Soiled towel compartment contains removable metal receptacle. Opening in door is protected with porcelain-enameled metal rim.

LIGHT FIXTURES: Triangular shape, modernistic design. Satin silver-finish metal frame with frosted glass sides and three glass tubes in front of fixture, one of them of blue glass. One fixture furnished for each section.

FITTINGS: Flush nickel-plated brass electric outlets with two Universal socket which fit any standard plug. Satin silver finished metal knobs on doors and drawers. Nickel-plated brass hinges throughout.

DIMENSIONS:

Height, 8 feet 5 inches. 2-chair case, length, 9 feet 7 inches.
Depth of fixture, 16½ inches. 3-chair case, length, 14 feet 7 inches.
Each additional section, length, 5 feet.

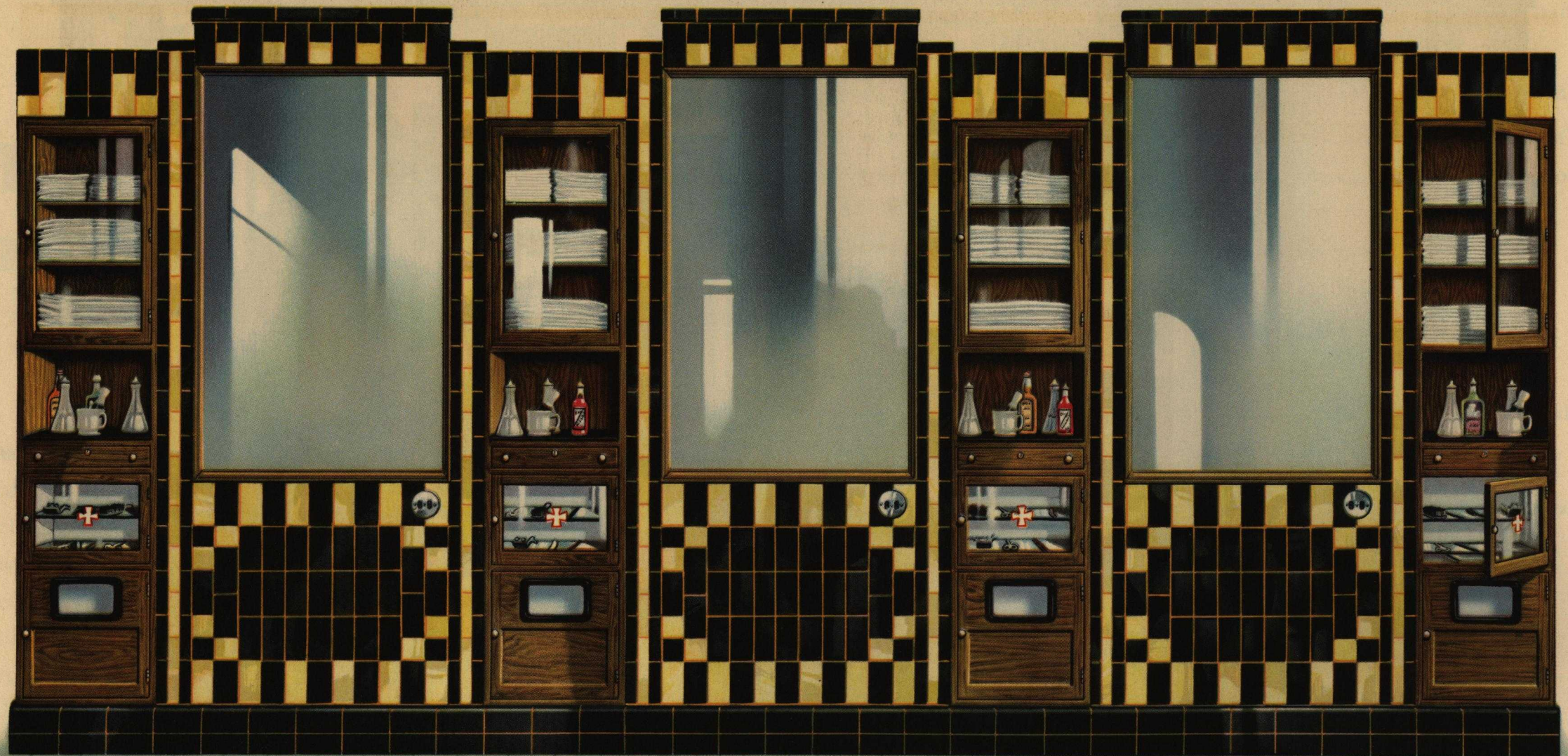
PRICES:

	Without Lavatories	With Lavatories as illustrated
2-chair case	\$625.00	\$ 680.00
3-chair case	900.00	1,010.00
Each additional section	275.00	330.00

F. O. B. Chicago

NOTE: Unless otherwise specified, walnut finished cabinets will be furnished.

For choice of colors of cabinets, see Opposite Page.



Kochs' Porcelain-Enameled Steel Tile Mirror Case, No. 760

Original Design by Theo. A. Kochs Company

TILE in the last-minute modern manner. Base has rounded top edge and corners. Tile is permanently attached to wood wall frames at the factory. Furnished in sections. Each case is completely fitted before shipment is made and all parts are plainly marked, ready for setting up.

MIRRORS: Finest quality French-plate, size 32 x 54 inches, held in place by walnut finished moldings.

CABINETS: 18 inches wide, 10 inches deep. Full length and flush with wainscoting. Made of birch. Regularly furnished in walnut finish but may also be had in other colors of fine lacquer finish. Top compartment fitted with glass paneled door and two plate glass shelves. Open compartment for bottles, etc., fitted with black glass bottom. Tool drawer with lock. Sterilizing chamber

equipped with two plate glass shelves and glass dish for sterilizing fluid. Used towel compartment contains removable metal receptacle. Opening in door protected with cast metal porcelain-enameled rim.

FITTINGS: Flush nickel-plated brass electric outlets with two Universal sockets which fit any standard plug. Nickel-plated brass hinges and knobs throughout.

DIMENSIONS:

Height, 8 feet 3 inches.

Depth of fixture, 13 inches.

2-chair case, length, 11 feet 7 inches.

3-chair case, length, 16 feet 7 inches.

Each additional section, length, 5 feet.

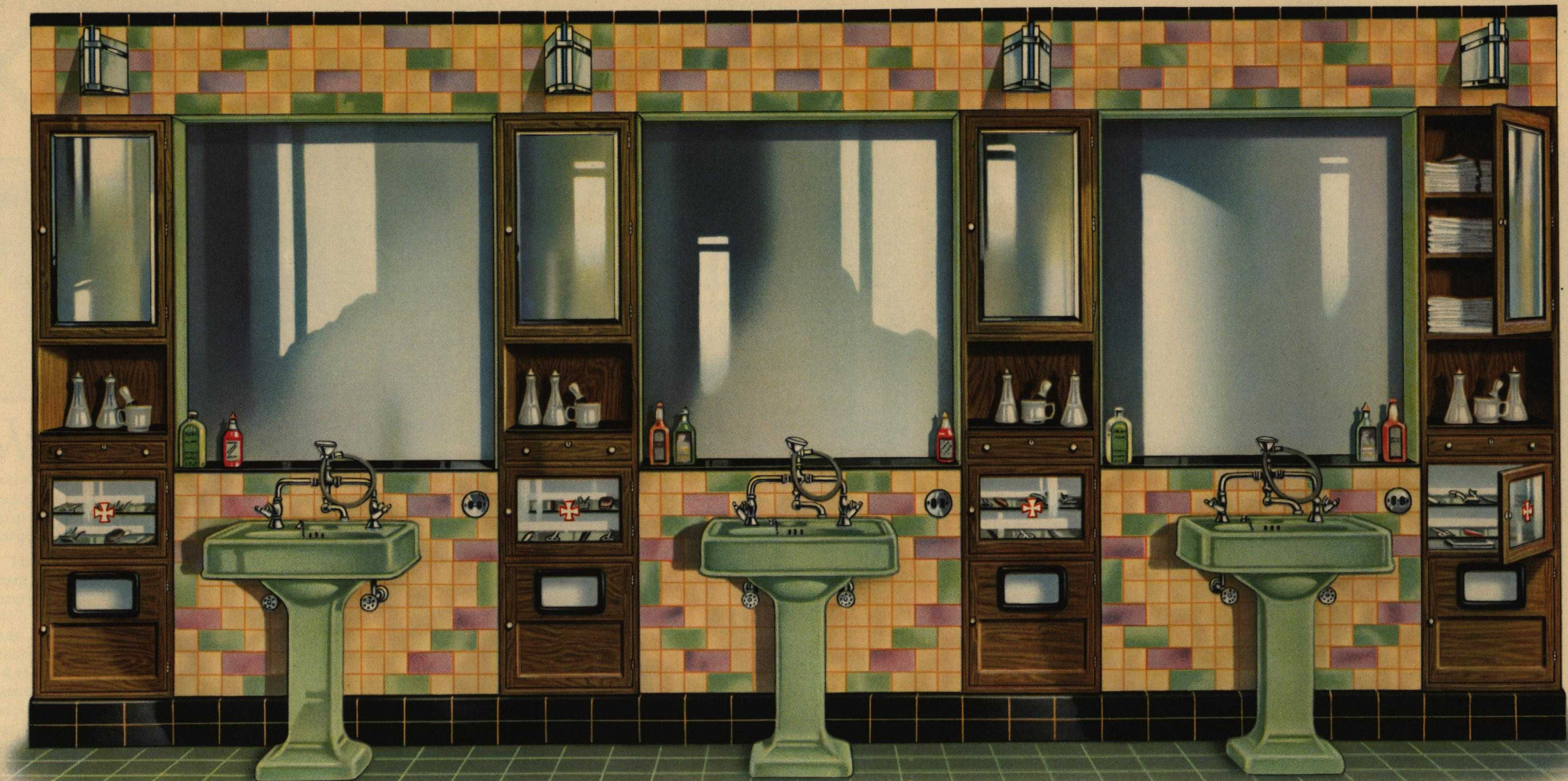
PRICES:

	Without Lavatories	With Pedestal Lavatories as illustrated on opposite page
2-chair case	\$525.00	\$645.00
3-chair case	750.00	930.00
Each additional section	225.00	285.00

F. O. B. Chicago

NOTE: Unless otherwise specified, walnut finished cabinets and moldings will be furnished. If lavatories are wanted specify color of porcelain enamel.

For choice of colors of cabinets and lavatories, see Introductory Page



Kochs' Porcelain-Enameled Steel Tile Mirror Case, No. 755

Original design by Theo. A. Kochs Company

A RARE combination of colors that appeals to both men and women. Wainscoting, frieze, base and cornice of porcelain-enameled steel tile. Base tile has rounded top edge and corners. Tile is permanently attached to wood wall frames at the factory. Furnished in sections. Each case is completely fitted before shipment is made and all parts are plainly marked, ready for setting up.

MIRRORS: Finest quality French-plate, size 42 x 48 inches, recessed 6 inches with 6-inch black glass shelf in front, and green glass returns at sides and top of each mirror.

CABINETS: Full-length and flush with wainscoting and frieze. Made of birch, 18 inches wide, 10 inches deep. Top compartment fitted with two plate glass shelves. Door has beveled-edge plate glass mirror, 14 x 26½ inches. Open compartment for bottles, etc., fitted with black glass bottom. Tool drawer with lock. Sterilizing chamber fitted with two plate glass shelves and glass dish for sterilizing

fluid. Compartment for used towels contains white-enameled metal receptacle. Opening in door protected with porcelain-enameled metal rim. Cabinets are regularly furnished in walnut finish, but may also be had in other colors of fine lacquer finish.

LAVATORIES: Porcelain-enameled. 20 x 24 inch top. Combination shampoo and basin fixture with quick compression cocks, china handles, swinging spout and rubber hose with sprinkler. Nickel-plated supply pipes with shut-off valves and waste pipe with "P" trap to wall. Lavatories are regularly furnished in Nile green porcelain enamel but may be had in any other of our standard colors.

LIGHT FIXTURES: Triangular shape, modernistic design. Satin silver-finish metal frame with frosted glass sides and three glass tubes in front of fixture, one of them blue glass. One fixture furnished over each cabinet.

FITTINGS: Flush nickel-plated brass electric outlets with two Universal sockets which fit any standard plug. Nickel-plated brass hinges and knobs throughout.

For choice of colors of cabinets and lavatories, see Introductory Page

DIMENSIONS:

Height, 8 feet 2 inches.

Depth of fixture, 13½ inches.

2-chair case, length, 11 feet 7 inches.

3-chair case, length, 16 feet 7 inches.

Each additional section, length, 5 feet.

PRICES:

	Without Lavatories	With Lavatories as illustrated
2-chair case	\$590.00	\$ 710.00
3-chair case	840.00	1,020.00
Each additional section	250.00	310.00

F. O. B. Chicago

NOTE: Unless otherwise specified, walnut finished cabinets and Nile green enameled lavatories will be furnished.



Kochs' Porcelain-Enameled Steel Tile Mirror Case, No. 778

Original design by Theo. A. Kochs Company

MODERN, colorful, practical and low-priced. Steel tile wainscoting, frieze, pilasters and base. Six-inch black glass shelves in front of mirrors. Walnut finished moldings around mirrors. Base tile has rounded top edge and corners. Tile is permanently attached to wood wall frames at the factory. Furnished in sections. Each case is completely fitted before shipment is made and all parts are plainly marked, ready for setting up.

MIRRORS: Finest quality French-plate, size 47 x 47 inches.

CABINETS: Furnished regularly in walnut finish but may also be had in other colors of fine lacquer finish. Black glass tops. Two tool drawers, the larger fitted with lock. Sterilizing chamber equipped with two white-enameled perforated steel shelves and glass dish for sterilizing fluid.

LIGHT FIXTURES: Modern, gold finish, cast metal fixture with crackled finish frosted glass shade. One light fixture is furnished for each pilaster.

FITTINGS: Nickel-plated brass hinges and knobs throughout. Flush nickel-plated brass electric outlet, with two Universal sockets, which fit any standard plug, fitted to the wainscoting in each section.

DIMENSIONS:

Height, 8 feet 2 inches.	2-chair case, length, 11 feet 1 inch.
Depth over all, 16 inches.	3-chair case, length, 16 feet 1 inch.
Each additional section, length, 5 feet.	

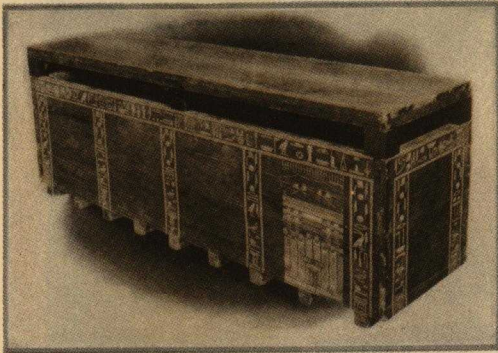
PRICES:

2-chair case	\$435.00
3-chair case	620.00
Each additional section	185.00

F. O. B. Chicago

NOTE: Unless otherwise specified, walnut finish cabinets will be furnished.

Kochs' WOOD-VENEER MIRROR CASES



A testimonial to the enduring qualities of wood veneer. This veneered mummy case was recovered from an underground Egyptian tomb where it reposed for over 3,500 years. It is now exhibited at the Metropolitan Museum of Art, New York, by whose courtesy this photograph is shown.

WOOD-VENEER wall treatments, always associated in the public mind with the fine interiors of banks, hotels, libraries, and fine club rooms, have until now been esteemed too costly for use in the barber shop. With this catalog, however, Kochs introduces mirror cases employing fancy wood veneers and marquetry inlay decorations, at prices no higher than commonly charged for fixtures of other materials.

These wood-veneer mirror cases have elegance, dignity, personality. They have warmth. They are inviting, restful. The material lacks the cold severity of marble. It is a more "workable" material, more pliable to the needs of creative effort. It lends itself more readily to all manners of treatment and construction. There are not the restrictions imposed by the fixity and rigidity of other materials. Wood veneer does not chip like glass or marble, and being made of many laminations, it does not warp or crack. Not the least of its many advantages is the fact that wood veneer, with its beautiful and natural grain, ingrain, mellows with age, to a newer and more estimable beauty—beauty that is not superficial, but ingrained, inherent.

In each mirror case are combined many woods gathered together from far-flung corners of the earth and interwoven into one interesting pattern of grains and colors. In the mirror cases illustrated in this book, are Pearl Grey Harewood, from the Malay Archipelago, from the Indies, Ebony from Madagascar, brown-black as the men who



"... dark-skinned tropical natives ... forcing the jungle to give up her age-old possessions ..."

brought it out of the forests, Canary Satinwood hewn from East Indian jungles half way 'round the earth, French burl walnut, rich dark brown with an intricate grain of whirlpools and bulls'-eyes, Zebrano (Zebra wood) boldly striped as its animal namesake, striped Oriental Walnut, Australian Maple Butt, Peroba, Reddish Weathered Harewood and others.

The marquetry inlays are made of many small bits of choicest woods inlaid together with pieces of satin silver finished white metal.

The great variety of woods, each with its individual and characteristic grain and color, no two pieces of which are ever exactly the same, imparts to each of these mirror cases a sort of custom-built individuality.

There is romance in the stories of some of these rare timbers. Stories that start in jungle thickets—stories of dark-skinned tropical natives fighting the brush and the lurking dangers of the swamp, forcing the jungle to give up her age-old possessions so that another world outside may have more beauty to behold. Ox-teams, winding their burdens slowly through the thick growth. Logs, tumbling down turbulent streams, over surging rapids, past



"... past miles of wild river bank ..." A typical view of Brazilian veneer-producing forest, as seen from the Amazon River.

A Filipino sawmill of the type that prevails over the Eastern Asiatic Coast and South Pacific Islands.

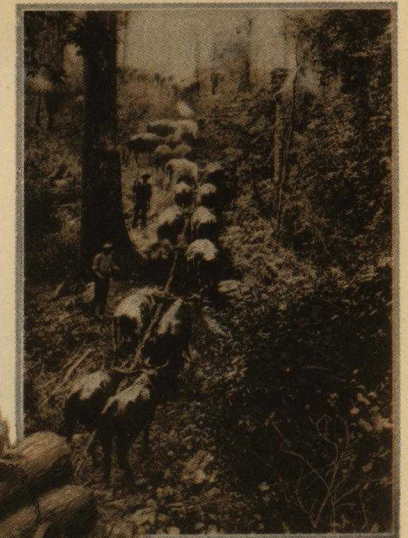
miles of wild river bank to the sea. Then—at the sawmills—careful selection and elimination, oftentimes discarding all but an inconsiderable patch out of a huge timber, as unsuitable for veneers.

Sometimes in far-away primitive sawmills, and sometimes closer to home, the timbers are cut and split into sheets, ingeniously matched into clever geometric effects. Fine handcraftsmen and expert cabinet makers fabricate from these veneers something that is both beautiful and serviceable. There emerges finally a finished mirror case to grace some fine American barber shop—your very own, if you please.

The public has long associated fancy wood veneer wall treatments with the most sumptuous and extravagant interiors. The introduction of these materials in the barber shop should have a wholesome effect in moulding public opinion that is favorable to bar-

bers and to their profession. Once more Kochs has set the pace in advancing the interest of the American barber.

It is the opportunity of every shop-owner, now, to enrich the interior of his shop, to impregnate it with an atmosphere of homey comfort, to attract new patrons and to win the renewed gratitude of the old.

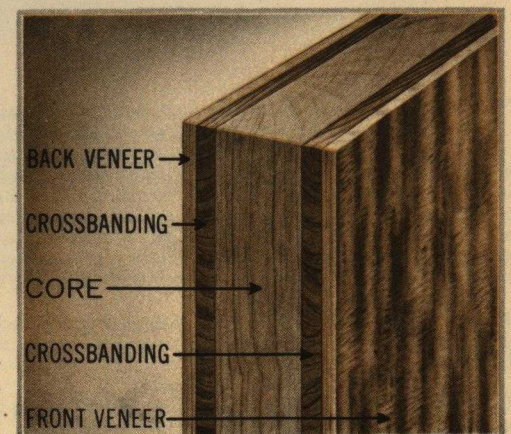


Ox-teams hauling logs through the Australian "bush."

CONSTRUCTION

The wood-veneer panels in Kochs' mirror cases are 13/16 inch thick. They consist of five plies of wood, laid so that the grains

of the back veneer and core run at right angles to the grains of the two crossbanding laminations. The grain of the front veneer, of course, must meet the requirements of the design of the panel, but generally runs the same as the core and back veneer. This manner of alternating the direction of the grain is a deterrent to warping and adds greatly to the strength of the panels. U. S. Government experts are authority for the statement that veneered wood is 80% stronger than solid wood of the same thickness. The front veneers are lacquered to a fine finish. Backs of doors and insides of cabinets are also lacquer-finished. Transparent lacquer is used exclusively and it is applied in numerous coats and rubbed to a smooth glass-like surface. It is an unusually hard and durable finish that resists moisture to a greater degree than ordinary varnish.





Kochs' Wood-Veneer Mirror Case, No. 669

Original Design by Theo. A. Kochs Company

WHITE harewood, Madagascar ebony and zebrano—composed into an attractive modernistic design, boldly studded with beautiful areas of curly butt walnut. The end pilasters are of white harewood with ebony inlay arrow decorations at top. Middle pilasters are veneered with curly butt walnut in center and white harewood and zebrano at sides. Panels over mirrors are of octagon-matched, reddish weathered harewood with butt walnut inlays. Cabinets are walnut finish. Wainscoting and base are of black glass. Walnut finished fluted strips on sides of each pilaster. Each case is completely fitted before shipment is made and all parts are plainly marked, ready for setting up.

MIRRORS: Finest quality French-plate, size 32 x 44 inches. Recessed, with black glass shelf in front, over cabinets. Returns around mirrors of figured white harewood.

UPPER CABINETS: 12 inches deep, walnut finished. Black glass bottoms in all compartments.

LOWER CABINETS: Walnut finish, 30 inches wide, 42 inches high, 12 inches deep. Recessed, flush with wainscoting. Two tool drawers with locks. Side compartments with fluted doors are for clean towels and supplies, each having one inside shelf. Sterilizer compartment has two plate glass shelves and glass dish for sterilizing fluid. Soiled towel compartment contains removable, white-enameled metal receptacle. Opening in door is protected with porcelain-enameled cast metal rim.

LAVATORIES: Porcelain-enameled, 20 x 24-inch top. Only two lavatories required for a three-chair case, three for a four-chair case, four for a five-chair case, and so on. Combination shampoo and basin fixture with quick compression cocks, China handles, swinging spout and rubber hose with sprinkler. Nickel-plated supply pipes, with shut-off valves and waste pipe with "P" trap to wall. Lavatories are regularly furnished in Old Ivory porcelain enamel but may be had in any other of our standard colors of porcelain enamel.

FITTINGS: Flush nickel-plated brass electric outlets with two Universal

sockets which fit any standard plug. Jet black glass knobs on doors and drawers. Nickel-plated brass hinges throughout.

LIGHT FIXTURES: Modern, gold-finish cast metal fixtures with crackled finish frosted glass shades.

DIMENSIONS:

Height, 8 feet 1 1/2 inches. 2-chair case, length, 10 feet 1 inch.
Depth of fixture, 15 1/2 inches. 3-chair case, length, 15 feet 1 1/2 inches.
Each additional section, length, 5 feet 1/2 inch.

PRICES:

	Without Lavatories	With Lavatories as illustrated
2-chair case	\$600.00	\$660.00
3-chair case	870.00	990.00
Each additional section	270.00	330.00

F. O. B. Chicago

NOTE: Unless otherwise specified, Old Ivory enameled lavatories will be furnished.



Kochs' Wood-Veneer Mirror Case, No. 668

Original Design by Theo. A. Kochs Company

COMBINING fancy wood veneer with marquetry inlay in the modern manner. End pilasters made of pearl grey harewood; panels over mirrors of diamond-matched Peroba satinwood. Middle pilasters of pearl grey harewood in center and Australian Maple Burr at sides. Modernistic marquetry plaques in pilasters consist of many choice bits of wood inlay together with pieces of polished white metal. Gray harewood doors in pilasters with Madagascar ebony and zebrano inlays. Walnut finished modernistic cornice molding. Wainscoting behind lavatories, base and cabinet tops are of black glass. Each case is completely fitted before shipment is made, and all parts plainly marked, ready for setting up.

MIRRORS: Finest quality French-plate, size 32 x 44 inches.

UPPER CABINETS: 9¾ inches deep. Closed compartment for clean towels, walnut finished inside. Black glass bottoms in open compartments.

LOWER CABINETS: 30 inches wide, 42 inches high and 12 inches deep. Walnut finished. Two upper drawers have locks. Side compartments with fluted doors are

for clean towels and supplies; each has one shelf inside. Sterilizer compartment has two plate glass shelves and glass dish for sterilizing fluid. Soiled towel compartment contains removable, white-enameled metal receptacle. Opening in door is protected with porcelain-enameled metal rim.

LAVATORIES: Porcelain-enameled. 20 x 24-inch top. Only two lavatories required for a three-chair case, three for a four-chair case, four for a five-chair case, and so on. Combination shampoo and basin fixture with quick compression cocks, China handles, swinging spout and rubber hose with sprinkler. Nickel-plated supply pipes with shut-off valves and waste pipe with "P" trap to wall. Lavatories are regularly furnished in Desert Tan porcelain enamel but may be had in any other of our standard colors of porcelain enamel.

FITTINGS: Flush nickel-plated brass electric outlets with two Universal sockets which fit any standard plug. Satin-silver finished modernistic knobs on drawers and doors. Nickel-plated brass hinges throughout.

LIGHT FIXTURES: Triangular shape, modernistic design. Satin silver-finish metal frame with frosted glass sides and three glass tubes in front of fixture, one of them blue glass. One fixture furnished over each mirror.

DIMENSIONS:

Height, 8 feet 5½ inches	2-chair case, length, 10 feet
Depth of fixture, 15 inches	3-chair case, length, 15 feet 1 inch
	Each additional section, length, 5 feet 1 inch.

PRICES:

	Without Lavatories	With Lavatories as illustrated
2-chair case	\$625.00	\$ 685.00
3-chair case	905.00	1,025.00
Each additional section	280.00	340.00

F. O. B. Chicago

NOTE: Unless otherwise specified, Desert Tan enameled lavatories will be furnished.

For choice of colors of lavatories, see Introductory Page

Kochs' Wood-Veneer Mirror Case, No. 1000

Original design by Theo. A. Kochs Company

HERE is a mirror case in the grand manner. Such stark beauty, such monumental dignity, such flourishing style and positive originality you will not find in any other fixture. The wood veneers are of bold pattern. The diamond-matched effects are plentiful. The modernistic ornaments and treatment are carried out consistently. The satin silver-leafed modernistic plaques, the fluted doors, the unique light fixtures, the projecting piers with oblique sides—these are individual characteristics.

The wainscoting, base and bottoms of open compartments are of black glass. Carved cornice moldings are silver-leaf finished. Each case is completely fitted before shipment is made and all parts are plainly marked, ready for setting up.



VENEERS: Frieze panels over mirrors are striped oriental walnut with figure-matched center panels of French burl walnut; cabinet doors are diamond-matched zebrano, ebony inlays at centers. Tool drawers have zebrano fronts. Upper portions of pilasters or tower-cabinets are of finest striped oriental walnut. Fluted doors at sides of piers are walnut finished.

MIRRORS: Finest quality French-plate, size 36x48 inches, held in place by fluted wood moldings.

CABINETS: Top compartment for clean towels has black glass shelf inside. Open compartments for stand bottles, etc., are walnut finished inside with black glass bottoms. Tool drawer has high grade barrel lock. Sterilizer compartment is underneath tool drawer and is provided with two plate glass shelves and glass dish for sterilizing fluid. Supply compartments with fluted doors at oblique sides of piers are 29 inches high and 11 inches deep, with one wood shelf inside. Soiled towel compartment has spring-hinged formica flap in wood-grained effect, provided with remov-





able metal receptacle. Pulls on drawers and doors are of unusual modernistic design, satin-silver finished.

LAVATORIES: Porcelain-enameled, 20 x 24 inch top. Combination shampoo and basin fixture, chromium-plated with quick compression cocks, china handles, swinging spout and rubber hose with sprinkler. Chromium-plated supply pipes, with shut-off valves and waste pipe with "P" trap to wall. Lavatories are regularly furnished in Desert Tan porcelain enamel but may be had in other colors.

FITTINGS: Chromium-plated brass switch plates with three outlets, one with switch for immersion heater. Bull's-eye lamp to indicate whether heater is on or off. Pyrex glass and chromium-plated bracket furnished with each section. Plated brass hinges throughout.

LIGHT FIXTURES: Modernistic in design. Each fixture consists of satin-silver finished metal bracket and frame with three panes of frosted glass. Two fixtures provided for each section.

DIMENSIONS:

Height, 8 feet 9 inches.

Depth of fixture, 15 inches.

2-chair case, length, 11 feet 3 inches.

3-chair case, length, 16 feet 4 inches.

Each additional section, length, 5 feet 1 inch.

PRICES:

		Without Lavatories	With Lavatories as illustrated
2-chair case	Price	\$ 775.00	\$ 895.00
3-chair case	Price	1,100.00	1,280.00
Each additional section .	Price	325.00	385.00

F. O. B. Chicago

NOTE: Unless otherwise specified, Desert Tan porcelain-enameled lavatories will be furnished.

For choice of colors of lavatories see Introductory Page.



Kochs' Wood-Veneer Mirror Case, No. 667

Original Design by Theo. A. Kochs Company

A COLORFUL pattern. Nut brown, pearl gray, ebony and a fragment of rose-lavender are among the natural hues of the great variety of woods used in this mirror case. In striking contrast are the black glass base and wainscoting and the lustrous silver-leaf modernistic, carved moldings around the mirrors. Marquetry inlays in each pilaster contain many choice bits of wood and polished white metal. The pilasters are of pearl gray hawood. The frieze over each mirror is veneered with segment-matched satinwood with Madagascar ebony along the top edge. Gray hawood and ebony inlays at center. Walnut finish moldings around pilasters. Each case is completely fitted before shipment is made and all parts are plainly marked, ready for setting up.

MIRRORS: Finest quality French-plate; size 44 x 44 inches, fully recessed. Black glass shelf in front of each mirror.

UPPER CABINETS: Consist of closed compartment in each pilaster, 10½ inches wide, 18 inches high, 12 inches deep, with flush door of pearl gray hawood. One shelf inside.

LOWER CABINETS: 18 inches wide, 12 inches deep, flush with wainscoting, walnut finish. Tool drawer fitted with lock. Utility compartment with door. Sterilizing chamber with two plate glass shelves and glass dish for sterilizing fluid. Bottom compartment for soiled towels contains a removable white-enameled metal receptacle. Opening in door protected by cast metal porcelain-enameled rim.

LAVATORIES: Porcelain-enameled; 20 x 24 inch top. Only two lavatories required for a three-chair case, three for a four-chair case, four for a five-chair case, and so on. Combination shampoo and basin fixture with quick compression cocks, china handles, swinging spout and rubber hose with sprinkler. Nickel-plated supply pipes, with shut-off valves and waste pipe with "P" trap to wall. Lavatories are regularly furnished in pearl gray porcelain enamel but may be had in other of our standard colors of porcelain enamel.

FITTINGS: Flush nickel-plated brass electric outlets, with two "Universal" sockets which fit any standard plug. Modernistic satin-silver finish knobs on doors and drawers. Nickel-plated brass hinges throughout.

For choice of colors of lavatories, see Introductory Page

LIGHT FIXTURES: Each fixture consists of satin-silver finished metal bracket with rings at top and bottom, and white glass cylinder shade. One fixture furnished for each pilaster.

DIMENSIONS:

Height, 8 feet 9 inches.
Depth of fixture, 15 inches.
2-chair case, length 11 feet ½ inch.
3-chair case, length, 16 feet 1 inch.
Each additional section, length 5 feet ½ inch.

PRICES:

	Without Lavatories	With Lavatories as illustrated
2-chair case	\$585.00	\$645.00
3-chair case	850.00	970.00
Each additional section	265.00	325.00

F. O. B. Chicago

NOTE: Unless otherwise specified, Pearl Gray enameled lavatories will be furnished.



Kochs' Wood-Veneer Mirror Case, No 1200

Original Design by Theo. A. Kochs Company

THERE is mellow warmth to the natural colors of the veneers in this fixture. Its atmosphere is restful, inviting. The pilasters and cabinets are made of canary satinwood veneer. The frieze over each mirror is of butt walnut with ebony inlaid strips and zebrano border. Silver-leafed cornice moldings on each pilaster. Black glass wainscoting and base. Each case is completely fitted before shipment is made and all parts are plainly marked, ready for setting up.

MIRRORS: Finest quality French plate, size 36 x 48 inches. Black glass shelf in front of each mirror. Canary satinwood returns at each side and top of mirror.

CABINETS: Top compartment for clean towels has beautiful satinwood veneered door ornamented with modernistic silver-leafed ornament and with fluted molding on three sides. One black glass shelf inside. Black glass shelf on bottom of open compartment. Tool drawer with high grade barrel lock. Utility cabinet; sterilizer compartment fitted with two plate glass shelves and a glass dish for sterilizing

fluid. Compartment for soiled towels contains removable white-enameled metal receptacle. Chromium-plated rim around opening.

LAVATORIES: Porcelain-enameled. 20 x 24 inch top. Combination shampoo and basin fixture, chromium-plated, with quick compression cocks, china handles, swinging spout and rubber hose with sprinkler. Chromium-plated supply pipes, with shut-off valves and waste pipe with "P" trap to wall. Lavatories are regularly furnished in Old Ivory porcelain enamel but may be had in any other of our standard colors of porcelain enamel.

FITTINGS: Chromium-plated brass switch plates with three outlets, one with switch for immersion heater. Bull's-eye lamp to indicate whether heater is on or off. Pyrex glass and chromium-plated bracket furnished with each section. Satin silver finished modernistic knobs on doors and drawers. Plated brass hinges throughout.

LIGHT FIXTURES: Modern metal brackets with frosted glass shades. Two fixtures furnished for each section.

DIMENSIONS:

Height, 8 feet 8½ inches. 2-chair case, length, 12 feet 1 inch.
Depth of fixture, 16 inches. 3-chair case, length, 17 feet 3 inches.
Each additional section, length, 5 feet 2 inches.

PRICES:

	Without Lavatories	With Lavatories as illustrated
2-chair case	\$680.00	\$ 800.00
3-chair case	970.00	1,150.00
Each additional section	290.00	350.00

F. O. B. Chicago

NOTE: Unless otherwise specified, Old Ivory enameled lavatories will be furnished.

For choice of colors of lavatories, see Introductory Page



Kochs' Wood-Veneer Mirror Case, No. 350

Original Design by Theo. A. Kochs Company

A GENUINE imported wood-veneer mirror case priced lower than most fixtures of other materials of less pretentious appearance. Pilasters veneered with Zebrano and Madagascar ebony borders. Matched Zebrano frieze with Madagascar ebony borders over arches. Modern cornice moulding and fluted strips over pilasters, etc., walnut finish. 6-inch black glass shelf between cabinets. Black glass wainscoting, base and cabinet tops. Each case is completely fitted before shipment is made and all parts are plainly marked, ready for setting up.

MIRRORS: Finest quality French plate, size 44 x 48 inches.

CABINETS: 23 $\frac{3}{4}$ inches high, 12 inches wide, 12 $\frac{1}{4}$ inches deep, walnut finish.

May also be had in any other color of fine lacquer finish. Two tool drawers, the larger fitted with lock. Sterilizing chamber equipped with two white-enameled perforated steel shelves and glass dish for sterilizing fluid. Open towel compartment.

FITTINGS: Flush nickel-plated brass electric outlets with two Universal sockets which fit any standard plug. Nickel-plated brass knobs and hinges on cabinets.

DIMENSIONS:

Height, 8 feet. 2-chair case, length, 10 feet 11 inches
Depth of fixture over all, 19 inches. 3-chair case, length, 15 feet 10 inches.
Each additional section, length, 4 feet 11 inches

PRICES:

2-chair case	Price \$415.00
3-chair case	Price 585.00
Each additional section	Price 170.00

F. O. B. Chicago

NOTE: Unless otherwise specified walnut finished cabinets will be furnished.



Kochs' Porcelain-Enameled Steel Tile Mirror Case, No. 732

Original design by Theo. A. Kochs Company

ITS attractive mosaic pattern and low price have caused this to become an exceedingly popular mirror case. Wainscoting, frieze and pilasters of steel tile. Black steel tile base has rounded top edge and corners. The tile is permanently attached to wood wall frames at the factory. Furnished in sections. Each case is completely fitted before shipment is made and all parts are plainly marked, ready for setting up. Where lavatories are desired, only one is required for a two-chair case, two for a three-chair case, three for a four-chair case, and so on.

MIRRORS: Finest quality, French-plate, size 44 x 44 inches, held in place by attractive walnut finish wood mouldings.

UPPER CABINETS: Open compartments, 15 inches high, 15 inches wide, 12 inches deep. Made of birch, walnut finish. Black glass bottoms.

LOWER CABINETS: 42 inches high, 18 inches wide, 12 inches deep. Made of birch, walnut finish, but may be had in any other color of fine lacquer finish. Built-in flush with wainscoting. Tool drawer with lock. Utility drawer. Steril-

izing chamber with plate glass shelf and glass dish for sterilizing fluid. Clean towel compartment. Compartment for used towels has spring-hinged drop door and white-enameled removable metal receptacle.

LIGHT FIXTURES: Modern, gold finish, cast metal fixture with crackled finish frosted glass shade. One light fixture is furnished for each pilaster.

FITTINGS: Nickel-plated brass hinges and knobs throughout. Flush nickel-plated brass electric outlets with two "Universal" sockets which fit any standard plug.

DIMENSIONS:

Height, 8 feet 5 inches.

Depth of fixture, 16 inches.

2-chair case, length, 11 feet 5 inches.

3-chair case, length, 16 feet 5 inches.

Each additional section, length, 5 feet.

PRICES

	Without Lavatories	With Pedestal Lavatories as illustrated on Page 6
2-chair case	\$475.00	\$535.00
3-chair case	675.00	795.00
Each additional section	200.00	260.00

F. O. B. Chicago

NOTE: Unless otherwise specified, walnut finish cabinets will be furnished. If lavatories are wanted, specify color of porcelain enamel.

For choice of colors of cabinets and lavatories, see Introductory Page



Kochs' Mirror Case, No. 581

Original design by Theo. A. Kochs Company

A FIXTURE that, while moderately priced, is up-to-date, smart and good-looking. The wainscoting and frieze are of old ivory glass. Black glass base. Keystones over mirrors and cornice moulding are of wood, ebony black lacquered. Wood wall frames furnished in sections. Each case is completely fitted before shipment is made and all parts are plainly marked, ready for setting up. The glass parts and wood trim may be had in other colors if desired.

MIRRORS: Finest quality French-plate, size 40 x 48 inches, fully recessed with ivory glass returns on sides and top and $5\frac{1}{2}$ inch ivory glass shelf at bottom.

CABINETS: Full length and flush with front of fixture. Made of birch; 18 inches wide, 10 inches deep. Top compartment for clean towels fitted with glass paneled door. Open compartment for stand bottles, etc., fitted with ivory glass bottom. Tool drawer with lock. Sterilizing chamber has two white enameled perforated steel shelves and glass dish for sterilizing fluid. Compartment for used towels

contains white enameled metal receptacle. Opening in door protected by cast metal porcelain-enameled rim. Cabinets are regularly furnished in ebony black but may be had in any other color of fine lacquer finish.

LIGHT FIXTURES: Cast white metal brackets of ornate pattern, finished in genuine gold plate. Prism effect glass shades.

FITTINGS: Nickel-plated brass hinges and knobs throughout. Flush nickel-plated brass electric outlets with two Universal sockets which fit any standard plug.

DIMENSIONS:

Height, 8 feet $2\frac{1}{2}$ inches.
Depth of fixture, 10 $\frac{1}{2}$ inches.

2-chair case, length, 11 feet $5\frac{1}{2}$ inches.

3-chair case, length, 16 feet $3\frac{1}{2}$ inches.

Each additional section, length, 4 feet 10 inches.

For choice of colors of glass and cabinets, see Introductory Page

PRICES:

2-chair case	\$450.00
3-chair case	635.00
Each additional section	185.00

F. O. B. Chicago

NOTE: Unless otherwise specified, Old Ivory glass and ebony black lacquered cabinets and wood trim will be furnished.



Kochs' Mirror Case, No. 575

Original design by Theo. A. Kochs Company

EYE-ARRESTING colors—modern, trim lines—plenty of shelf space—generous-sized mirrors. Amazingly low in price. Wainscoting, pilasters and frieze of Nile green glass. Base, shelf and cabinet tops of black glass. Wood wall frames furnished in sections with each mirror case. Each case is completely fitted before shipment is made and all parts are plainly marked, ready for setting up. Glass parts may be had in other colors if desired.

MIRRORS: Finest quality French plate, size 48 x 48 inches.

CABINETS: Furnished regularly in black lacquer finish with Golden Orange trimming. May also be had in any other colors of fine lacquer. Two tool drawers, the larger fitted with lock. Sterilizing chamber equipped with two white enameled, perforated steel shelves and glass dish for sterilizing fluid. Open towel compartment.

FITTINGS: All knobs and hinges made of brass, highly nickel-plated. Flush nickel-plated brass electric outlets with two Universal sockets which fit any standard plug.

TOWEL URNS NO. 598: Made entirely of steel, porcelain-enameled in choice of white, ivory, Robin's Egg blue, Nile green or Jade green. Height, 18 inches, diameter, 10½ inches. Towel urns priced extra; they are not furnished with the fixture. When case is ordered with towel urns, unless otherwise specified, Jade green urns will be furnished. **No. 598 Towel Urns, each, extra . . . \$5.50.**

DIMENSIONS:

Height, 8 feet 4½ inches.

Depth of fixture, 16 inches.

2-chair case, length, 10 feet 11 inches.

3-chair case, length, 15 feet 10 inches.

Each additional section, length, 4 feet 11 inches.

For choice of colors of glass and cabinets, see Introductory Page

PRICES:

2-chair case	\$320.00
3-chair case	465.00
Each additional section	145.00

F. O. B. Chicago

NOTE: Unless otherwise specified, Nile green and black glass and black and orange finish cabinets will be furnished.



Kochs' Porcelain-Enameled Steel Tile Mirror Top, No. 696

Original design by Theo. A. Kochs Company

MADE of steel tile, mounted on heavy wood wall frames. Built in sections, ready for setting up. Finest quality plate glass mirrors, size 30 x 48 inches. 11-inch black glass shelf. Small mirror panel in center, 7 x 28½ inches, rounded edges. Attractive walnut finish wood moldings around mirrors. Walnut finish cabinets, but may be had in other colors if desired. Drawers equipped with locks and nickel-plated brass knobs.

Height of Fixture, over all, 57 inches.

Depth, over all, 13½ inches.

2-chair top, length, 9 feet 6½ inches

3-chair top, length, 14 feet ½ inch

Each additional section, length, 4 feet 6 inches

Price \$165.00

Price 242.50

Price 77.50

F. O. B. Chicago

Kochs' Porcelain-Enameled Steel Tile Mirror Top, No. 697

Same as No. 696 described above, but fitted with plate glass mirrors, size 36 x 48 inches. Height of fixture, over all, 63 inches. Small mirror panel, 7 x 34½ inches. All other dimensions same as No. 696.

2-chair top

3-chair top

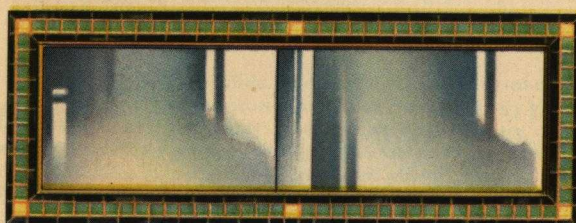
Each additional section

Price \$180.00

Price 262.50

Price 82.50

F. O. B. Chicago



Mirror Tops, Nos. 694 and 695

Kochs' Porcelain-Enameled Steel Tile Mirror Top, No. 694

Same as No. 696 but without shelf and cabinets. See small illustration at left. Height, 42 inches.

2-chair top

3-chair top

Each additional section

Price \$120.00

Price 177.50

Price 57.50

F. O. B. Chicago

Kochs' Porcelain-Enameled Steel Tile Mirror Top, No. 695

Same as No. 696, but without shelf and cabinets, and with mirrors size 36 x 48 inches. See small illustration above. Height, 48 inches. Depth, 2¾ inches. Small mirror panel, 7 x 34½ inches. All other demensions same as No. 696.

2-chair top

3-chair top

Each additional section

Price \$135.00

Price 197.50

Price 62.50

F. O. B. Chicago

Kochs' Porcelain-Enameled Steel Tile Cashiers' Stand, No. 1526

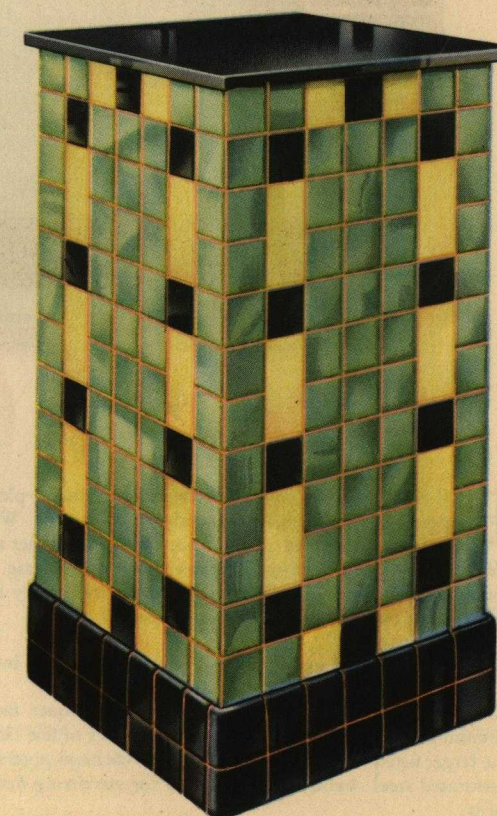


Rear view, Cashiers' Stand No. 1526

Original design by Theo. A. Kochs Company

Makes a suitable companion piece with any of the steel tile mirror cases illustrated in this book. Black steel tile base with rounded top edge and corners. Heavy black glass top, measuring 22 x 22 inches, large enough to hold cash register with counter space to spare. Wood trim at rear, walnut finish, but may be had in any other color of fine lacquer. Sliding money-trill in cash drawer. Yale locks on door and drawer. Nickel-plated brass drawer pull and hinges. Furnished regularly with tile in colors as shown but may be had in colors to match any steel tile mirror case. Price, \$90.00

F. O. B. Chicago.



Cashiers' Stand, No. 1526

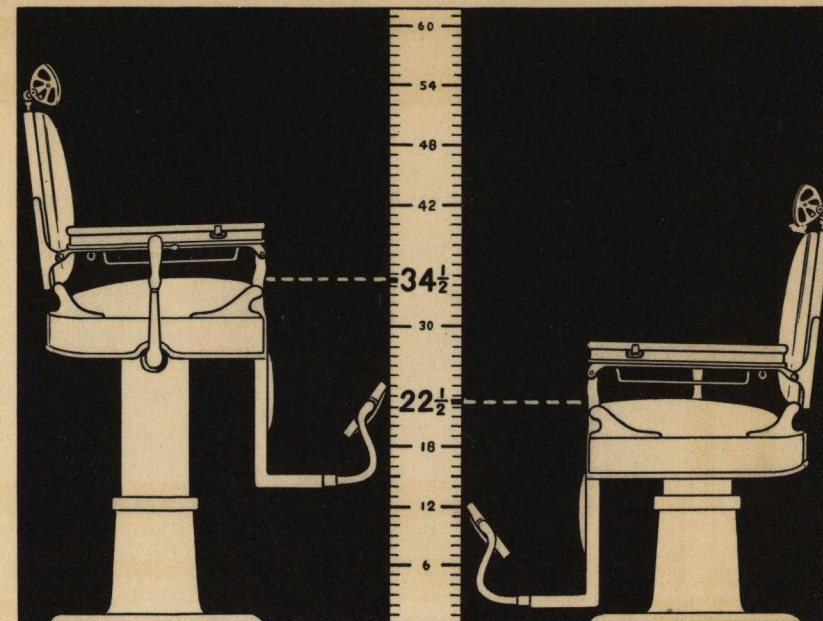
KOCHS' *TWIN-CYLINDER* *Hy-LO-DRAULIC*

BARBERS' CHAIR No. 999

Patents App'd For.

The Ace of all barbers' chairs—easiest to operate. Does things other chairs can't do. You can have it in two-tone porcelain-enameled finish. Over a dozen colors to choose from. All trimmings chromium-plated. Fine leather upholstery of any color. Porcelain-enameled or chromium-plated apron, as desired. Full porcelain-enameled back-frame. Improved Spring-Cushion Headrest—the finest and most perfect of all headrests. Cloth-bar under each arm. Manicure sockets and strop ring. Patented headrest holder under seat. When not otherwise specified chair will be furnished with porcelain-enameled apron.

COLORS: Choice of any combination of these colors of porcelain enamel: white, old ivory, pearl gray, robin's egg blue, Nile green, jade green, orchid, black, desert tan. May also be had in tangerine red, pink or golden orange at slight extra cost.



12-INCH RAISING RANGE

Kochs' Twin-Cylinder Hy-lo-draulic can be raised a full twelve inches. No other barbers' chair has so great a raising range. In its lowest position the top of the seat cushion is 22 1/2 inches from the floor; in its highest position, 34 1/2 inches. It goes high enough to satisfy the most exacting needs of the tallest barber. It goes low enough to suit every need of short barbers. Ideal for shampooing, etc. It has no equal for women's and children's work, for hair cutting and working on the neckline.

"TWO-WAY" PUMP ACTION

Kochs' Twin-Cylinder Hy-lo-draulic mechanism makes possible for the first time in barbers' chairs, "Two-way" Pump Action. Each *forward* stroke of the lever raises the chair—each *backward* stroke of the lever raises the chair. No matter in what position the lever happens to be, it is ready to start raising the chair—and you can start pumping in either direction. No lost motion, no wasted effort, and much time saved. No other barbers' chair has "Two-way" Pump Action.



The FORWARD stroke of the pump lever—the chair goes up.



The BACKWARD or return stroke of the lever is also utilized. Up goes the chair.

PRICE, F. O. B. Chicago \$200.00

KOCHS'
Hy-LO-DRAULIC
HIGH ENOUGH-LOW ENOUGH
TRADE MARK REG
THE SUPERIOR BARBERS' CHAIR

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